



August 2018

WHY DOES THE BET TORAH ANNUAL FUND MATTER?

To help us meet our financial needs

To continue to provide innovative programs and spiritual enrichment

To ensure Bet Torah continues to be the welcoming community we all value

Dear Congregant,

We are requesting your participation this year in contributing to the Bet Torah Annual Fund. Membership dues only cover a portion of Bet Torah's financial needs so the generosity of the Bet Torah community is vital to our operating budget. The Annual Fund represents around 10% of our annual budget each year. Without your generous donations, specifically contributions to the Annual Fund, Bet Torah would not be able to deliver all the meaningful experiences we desire and appreciate.

Funds raised through the Annual Fund appeal are a key revenue source, essential to continuing the broad offerings we have come to treasure. Some of the new and innovative programs that would not have been possible without the Annual Appeal include:

- Shabbat A La Mode
- High Holiday Tent Services
- Project Kulanu / Shabbat Kulanu
- Chaggim Celebrations
- Rosh Chodesh / Shevet Achim Youth Programs

We cannot meet our needs without your generous support to the Annual Fund. Please give to the Annual Fund this year.

In the past, about half the families in our community have contributed to the Annual Fund. We ask that every family give this year – even if it is only a small amount. To indicate your Annual Fund pledge, please complete the attached sheet (which includes your High Holy Day ticket request) and return it in the enclosed envelope. You may enclose a check now, or we can invoice you. You may also contribute online at <https://bettorah.org/support-us>.

Bet Torah is our community and our responsibility. By joining together, we can continue to provide vital programming and services for this generation and those to come.

L'shana Tova,

Jeff Lowe – Director, Annual Fund

David Charney – Vice President, Development

Carol Siege – President

