



August, 2019

Dear Bet Torah Community

As we prepare to enter the High Holiday season, we have the opportunity to reflect on some of the wonderful attributes of the Bet Torah Community. At its core, Bet Torah is a Jewish Community full of care, warmth and respect. An extraordinary example of the strength of our community was on full display this past January when we welcomed home Armando Rojas during a Friday night "Shabbat A La Mode" service and dinner. So many congregants wanted to join us for this celebratory dinner, we had a double-digit waiting list. The energy and emotions in the sanctuary that night brought us all closer to each other and to what it truly means to be a "sacred community."

Bet Torah continues to gather strength from our growing youth programs. This past year our Kulanu Learning Program held retreats for both our *Vav* and *Hey* students, and in the tradition of *l'dor v'dor*, bringing together the past and the future, our young students had the treat of having Bet Torah's college alumni joining them as counselors on the retreat. Passing along the joy and meaning of our Judaism from one generation to the next is at the heart of what we hope to teach our students and encourage in the community at large.

These are just a few examples of what we can accomplish when we join together and support Bet Torah. Please take this opportunity to join us in supporting the Bet Torah 2019-2020 Annual Fund. Our joint philanthropy represents approximately 10% of the annual budget. Without the generous donations from our congregation, specifically those to our Annual Fund, Bet Torah would not be able to deliver all the meaningful experiences we desire and have come to expect and appreciate so much. Funds raised through this Annual Fund Appeal are a key revenue source, essential to continuing the broad offerings we have come to treasure, and that we strive to expand upon, as we respond to the needs of our growing community.

Your participation is critical in accomplishing the goal of 100% Bet Torah participation in the Annual Fund Campaign. **We ask that you give this year** – with the understanding that what is meaningful to each family is different. To indicate your Annual Fund Pledge, please complete the attached sheet (which includes your High Holy Day ticket request) and return it in the enclosed envelope. You may enclose a check now, or we can invoice you. You may also contribute online at <https://bettorah.org/support-us>.

Bet Torah is **our** community and **our** responsibility. By joining together in support of The Annual Fund, we can continue to provide the vital programming and services for this generation and those to come.

Shanah Tovah Umetukah – Have a Good and Sweet Year,

Jeff Lowe
Director, Annual Fund

Neil Klar
VP, Development

Carol Siege
President